



*Restaurant*

SPEED-SCRATCH POTATO SOLUTIONS



Nashville Hot Chicken with Rustic Baby Reds® Mashed Potatoes

A CANVAS FOR YOUR CULINARY CREATIVITY

**Mashed Potatoes, Hash Browns, Casseroles, and Tater Appetizers**  
—delicious, versatile, and oh-so-simple.

**Scratch-Like Quality | Convenient & Consistent | Labor-Saving | Shelf-Stable**



Rustic Russets Mashed Potatoes & Tofu Curry Bowl

## GLOBAL FLAIR



Cajun Crawfish Creole

## CRAVEABLE CREATIONS

Idahoan® Mashed Potatoes, Shreds, Slices, and Flakes are the perfect culinary canvas for chefs to create exciting menu items across all dayparts, menu formats, and global cuisines. Delicious on their own as standalone sides, chefs can also easily top with a few simple ingredients or use as a base for trendy bowls and take-out meals. Idahoan potatoes offer delicious, scratch-like quality and flavor with added convenience and operational benefits. These craveable and consistent potato products make it easy to serve delicious potatoes with pride, while saving time and money over fresh, frozen, and refrigerated alternatives.



We honor the integrity of the potato through our proprietary cooking method, which preserves the taste, texture, and quality unique to Certified 100% Idaho® Potatoes.



**Bowl dishes are predicted to outperform 97% of all other foods, beverages, and ingredients over the next four years.<sup>1</sup>**

<sup>1</sup>THE SNAP FOOD PROFILE 2021, BOWL, DATASSENTIAL

## POTATOES ARE INCLUDED IN

**52.3%**  
of Entrées<sup>2</sup>

**31.5%**  
of Sides<sup>2</sup>

**25.6%**  
of Appetizers<sup>2</sup>

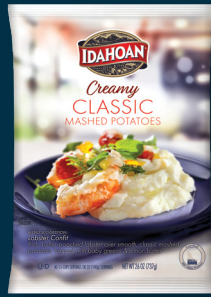
<sup>2</sup>SOURCE: TECHNOMIC 2022



## YOUR MENU HERO

- ✓ Scratch-Like Quality
- ✓ Convenient & Consistent
- ✓ Time & Labor-Saving
- ✓ Shelf-Stable
- ✓ High Yield
- ✓ Reduced Waste
- ✓ Versatile
- ✓ Quick & Easy Prep
- ✓ Premium Quality
- ✓ Reliable Performance

# IDAHOAN® CREAMY CLASSIC MASHED POTATOES



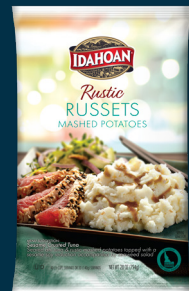
# IDAHOAN® CREAMY FLAVORED MASHED POTATOES



# IDAHOAN® SHREDS



# IDAHOAN® RUSTIC MASHED POTATOES



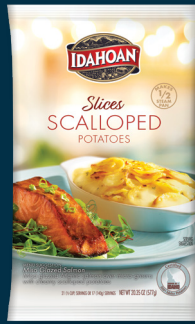
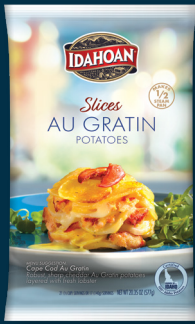
# HONEST EARTH® MASHED POTATOES & HASH BROWNS

Clean label and consumer-preferred flavor

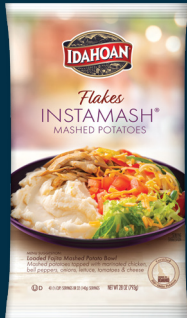


SCAN QR CODES FOR NUTRITION FACTS, INGREDIENT STATEMENTS, AND MORE

# IDAHOAN® SLICES



# IDAHOAN® FLAKES



SCAN QR CODES FOR NUTRITION FACTS, INGREDIENT STATEMENTS, AND MORE

Description	Pack Size	GTIN	US DOT Code	Canada DOT Code	Net Wt.	Ship Wt.	Case Cube	Tie/High (40 x 48 Pallet)	Finished (lbs./Case)
<b>CREAMY MASHED POTATOES, Classic (Smooth/Whipped)</b>									
Idahoan® CREAMY Classic Mashed Potatoes	24/13 oz.	1 00 29700 00311 8	548458	737622	19.50 lbs.	21.60 lbs.	1.21	10x4	119
Idahoan® CREAMY Classic Mashed Potatoes	12/26 oz.	1 00 29700 00313 2	548460	737623	19.50 lbs.	21.42 lbs.	1.07	10x4	119
Idahoan® CREAMY Classic Mashed Potatoes	6/3.24 lb.	1 00 29700 20405 8	548487	674893	19.44 lbs.	21.55 lbs.	0.98	8x5	119
Idahoan® CREAMY Classic Mashed Potatoes	1/39 lb.	1 00 29700 00381 1	594513	737631	39.00 lbs.	39.50 lbs.	1.59	5x6	237
<b>CREAMY MASHED POTATOES, Flavored (Smooth/Whipped)</b>									
Idahoan® CREAMY Butter & Herb Mashed Potatoes	8/32 oz.	1 00 29700 00342 2	625499	737636	16.00 lbs.	17.69 lbs.	0.83	11x5	79
Idahoan® CREAMY Buttery Homestyle® Mashed Potatoes	8/32 oz.	1 00 29700 00341 5	613916	737633	16.00 lbs.	17.69 lbs.	0.83	11x5	79
Idahoan® CREAMY Extra Rich Mashed Potatoes	8/31.5 oz.	1 00 29700 00305 7	697236	737643	15.75 lbs.	17.10 lbs.	0.80	11x5	79
<b>RUSTIC MASHED POTATOES (Lumps and/or Peels)</b>									
Idahoan® RUSTIC Baby Reds® Mashed Potatoes	8/32.85 oz.	1 00 29700 00344 6	625498	737635	16.43 lbs.	18.12 lbs.	0.83	11x5	79
Idahoan® RUSTIC Buttery Golden Selects® Mashed Potatoes	8/32.85 oz.	1 00 29700 00349 1	625497	737634	16.43 lbs.	18.12 lbs.	0.83	11x5	79
Idahoan® RUSTIC Homestyle Mashed Potatoes	12/28 oz.	1 00 29700 00365 1	548474	737624	21.00 lbs.	23.00 lbs.	1.21	10x4	121
Idahoan® RUSTIC Russets Mashed Potatoes	8/28 oz.	1 00 29700 00366 8	683374	737641	14.00 lbs.	15.80 lbs.	0.83	11x5	80
<b>Honest Earth® Clean Label Potatoes</b>									
Honest Earth® Creamy Mashed Potatoes with Butter & Sea Salt	8/26 oz.	1 00 29700 00713 0	692268	737642	13.00 lbs.	14.55 lbs.	0.83	11x5	79
Honest Earth® Rustic Mashed Potatoes with Butter & Sea Salt	8/26 oz.	1 00 29700 00766 6	742108	744206	13.00 lbs.	14.55 lbs.	0.92	11x5	79
Honest Earth® Hash Brown Shredded Potatoes with a Hint of Sea Salt & Pepper	8/1.25 lb.	1 00 29700 00718 5	742110	744207	10.00 lbs.	11.80 lbs.	1.08	12x3	40
<b>SHREDS, Hash Browns and Mixes</b>									
Idahoan® SHREDS Fresh Cut Hash Browns with Seasoning	6/2.125 lb.	1 00 29700 00808 3	548477	668947	12.75 lbs.	15.00 lbs.	0.98	8x5	57
Idahoan® SHREDS Hearty Cut Hash Browns with Sea Salt & Cracked Black Pepper	6/2.25 lb.	1 00 29700 20816 2	592485	737630	13.50 lbs.	15.70 lbs.	0.99	8x5	54
Idahoan® SHREDS Tater Tumblers® Original Mix with Spices	4/32.9 oz.	1 00 29700 00390 3	613918	737644	8.23 lbs.	9.00 lbs.	0.56	18x5	24
<b>SLICES, Flavored and Unseasoned</b>									
Idahoan® SLICES Au Gratin Potatoes	12/20.35 oz.	1 00 29700 00888 5	548481	737626	15.26 lbs.	17.85 lbs.	1.52	9x4	63
Idahoan® SLICES Scalloped Potatoes	12/20.35 oz.	1 00 29700 00889 2	548483	737627	15.26 lbs.	17.85 lbs.	1.43	9x4	63
Idahoan® SLICES Unseasoned Potatoes	4/5 lb.	1 00 29700 00882 3	548479	737625	20.00 lbs.	22.17 lbs.	2.21	6x3	80
<b>FLAKES, Flavored and Unseasoned</b>									
Idahoan® FLAKES INSTAMASH® Mashed Potatoes Mix	12/28 oz.	1 00 29700 00301 9	548457	737621	21.00 lbs.	23.38 lbs.	1.63	9x3	119
Idahoan® FLAKES Unseasoned Potatoes	6/5 lb.	1 00 29700 00203 6	548455	737620	30.00 lbs.	33.39 lbs.	1.89	6x4	196
Idahoan® FLAKES Unseasoned Potatoes	1/40 lb.	1 00 29700 00206 7	433031	737619	40.00 lbs.	41.21 lbs.	2.02	3x8	259

Visit [idahoanfoodservice.com](http://idahoanfoodservice.com) or call 888.635.8115 to learn more.