



# *Non-Commercial Foodservice*

## SPEED-SCRATCH POTATO SOLUTIONS



Sweet Chili Pork Bowl with Creamy Mashed Potatoes

A CANVAS FOR YOUR CULINARY CREATIVITY  
**Mashed Potatoes, Hash Browns, Casseroles, and Tater Appetizers—  
simple, versatile, and high-quality delicious ingredients.**

**Scratch-Like Quality | Convenient & Consistent | Labor-Saving | Shelf-Stable**





Everything Lox Breakfast Stack

**BREAKFAST REIMAGINED**



Scalloped Potato Chicken Parmigiana

**CREATIVE CASSEROLES**

Enhance the café and dining experience with Idahoan® Mashed Potatoes, Shreds, Slices, and Flakes. Delicious on their own, topped with simple ingredients, or used as a base for creative meals – they’re the perfect blank canvas for chefs.



We honor the integrity of the potato through our proprietary cooking method, which preserves the taste, texture, and quality unique to Certified 100% Idaho® Potatoes.



**POTATOES ARE ON THE MENU AT:**

**98.9%**  
of C&U\*

**93.8%**  
of Healthcare\*

**92.9%**  
of Lodging\*

**87.5%**  
of B&I\*

**82.4%**  
of Recreation\*

\*SOURCE: TECHNOMIC 2022

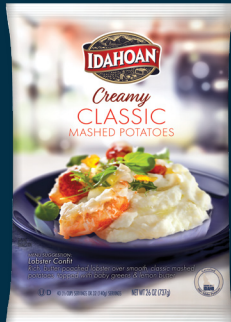
**IDAHOAN CUPS & RETAIL SIZES ARE PERFECT FOR:**



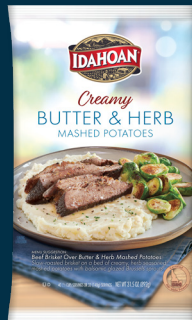
- ✓ **Vending machines**
- ✓ **Micro-markets**
- ✓ **College dorm rooms**
- ✓ **Grab & go**

# PRODUCT CATEGORIES

Idahoan potatoes offer delicious, scratch-like quality and flavor with added convenience and operational benefits. With offerings for grab-and-go, nutritionally-focused, and more, Idahoan potatoes ensure that you can serve perfect potatoes with pride while saving time and money over fresh, frozen, and refrigerated alternatives.



**CREAMY** Classic Mashed Potatoes



**CREAMY** Flavored Mashed Potatoes



**CREAMY** Flavored Mashed Potatoes Single-Serve Cups



**SMARTMASH**® Mashed Potatoes, Nutritional-Focused



**RUSTIC** Mashed Potatoes



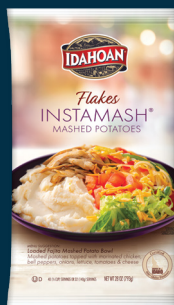
**HONEST EARTH**® Clean Label Potatoes



**SHREDS** Hash Browns and Mixes



**SLICES** Flavored and Unseasoned



**FLAKES** Flavored and Unseasoned



**RETAIL** Pack Size Mashed Potatoes

VISIT OUR WEBSITE TO SEE ALL PRODUCTS, RECIPE IDEAS, ORDERING INFORMATION, AND MORE







# OUR PORTFOLIO

Description	Pack Size	GTIN	US DOT Code	Canada DOT Code	Net Wt.	Ship Wt.	Case Cube	Tie/High (40 x 48 Pallet)	Finished (lbs./Case)
<b>CREAMY MASHED POTATOES, Classic (Smooth/Whipped)</b>									
Idahoan® CREAMY Classic Mashed Potatoes	24/13 oz.	1 00 29700 00311 8	548458	737622	19.50 lbs.	21.60 lbs.	1.21	10x4	119
Idahoan® CREAMY Classic Mashed Potatoes	12/26 oz.	1 00 29700 00313 2	548460	737623	19.50 lbs.	21.42 lbs.	1.07	10x4	119
Idahoan® CREAMY Classic Mashed Potatoes	6/3.24 lb.	1 00 29700 20405 8	548487	674893	19.44 lbs.	21.55 lbs.	0.98	8x5	119
Idahoan® CREAMY Classic Mashed Potatoes	1/39 lb.	1 00 29700 00381 1	594513	737631	39.00 lbs.	39.50 lbs.	1.59	5x6	237
<b>CREAMY MASHED POTATOES, Flavored (Smooth/Whipped)</b>									
Idahoan® CREAMY Butter & Herb Mashed Potatoes	8/32 oz.	1 00 29700 00342 2	625499	737636	16.00 lbs.	17.69 lbs.	0.83	11x5	79
Idahoan® CREAMY Buttery Homestyle® Mashed Potatoes	8/32 oz.	1 00 29700 00341 5	613916	737633	16.00 lbs.	17.69 lbs.	0.83	11x5	79
Idahoan® CREAMY Extra Rich Mashed Potatoes	8/31.5 oz.	1 00 29700 00305 7	697236	737643	15.75 lbs.	17.10 lbs.	0.80	11x5	79
<b>SMARTMASH® MASHED POTATOES, Nutritional-Focused (Smooth/Whipped)</b>									
Idahoan® SMARTMASH® Classic Mashed Potatoes with Vit C	12/26 oz.	1 00 29700 22313 4	548489	737628	19.50 lbs.	21.30 lbs.	1.09	10x4	119
Idahoan® SMARTMASH® Low Sodium Mashed Potatoes with Vit C	12/25.2 oz.	1 00 29700 25313 1	572474	737629	18.90 lbs.	20.75 lbs.	1.10	10x4	119
Idahoan® SMARTMASH® Reduced Sodium Loaded Baked® Mashed Potatoes with Vit C	12/31 oz.	1 00 29700 00348 4	603325	737632	23.27 lbs.	24.94 lbs.	1.23	10x4	119
Idahoan® SMARTMASH® Very Low Sodium Dairy-Free Mashed Potatoes	6/4.69 lb.	1 00 29700 00316 3	548463	668950	28.13 lbs.	30.53 lbs.	1.18	8x4	178
Idahoan® SMARTMASH® Reduced Sodium Mashed Potatoes	1/39 lb.	1 00 29700 00485 6	678952	737640	39.00 lbs.	39.50 lbs.	1.59	5x6	237
<b>RUSTIC MASHED POTATOES (Lumps and/or Peels)</b>									
Idahoan® RUSTIC Baby Reds® Mashed Potatoes	8/32.85 oz.	1 00 29700 00344 6	625498	737635	16.43 lbs.	18.12 lbs.	0.83	11x5	79
Idahoan® RUSTIC Buttery Golden Selects® Mashed Potatoes	8/32.85 oz.	1 00 29700 00349 1	625497	737634	16.43 lbs.	18.12 lbs.	0.83	11x5	79
Idahoan® RUSTIC Homestyle Mashed Potatoes	12/28 oz.	1 00 29700 00365 1	548474	737624	21.00 lbs.	23.00 lbs.	1.21	10x4	121
Idahoan® RUSTIC Russets Mashed Potatoes	8/28 oz.	1 00 29700 00366 8	683374	737641	14.00 lbs.	15.80 lbs.	0.83	11x5	80
<b>Honest Earth® Clean Label Potatoes</b>									
Honest Earth® Creamy Mashed Potatoes with Butter & Sea Salt	8/26 oz.	1 00 29700 00713 0	692268	737642	13.00 lbs.	14.55 lbs.	0.83	11x5	79
Honest Earth® Rustic Mashed Potatoes with Butter & Sea Salt	8/26 oz.	1 00 29700 00766 6	742108	744206	13.00 lbs.	14.55 lbs.	0.92	11x5	79
Honest Earth® Hash Brown Shredded Potatoes with a Hint of Sea Salt & Pepper	8/1.25 lb.	1 00 29700 00718 5	742110	744207	10.00 lbs.	11.80 lbs.	1.08	12x3	40
<b>SHREDS, Hash Browns and Mixes</b>									
Idahoan® SHREDS Fresh Cut Hash Browns with Seasoning	6/2.125 lb.	1 00 29700 00808 3	548477	668947	12.75 lbs.	15.00 lbs.	0.98	8x5	57
Idahoan® SHREDS Hearty Cut Hash Browns with Sea Salt & Cracked Black Pepper	6/2.25 lb.	1 00 29700 20816 2	592485	737630	13.50 lbs.	15.70 lbs.	0.99	8x5	54
Idahoan® SHREDS Tater Tumblers® Original Mix with Spices	4/32.9 oz.	1 00 29700 00390 3	613918	737644	8.23 lbs.	9.00 lbs.	0.56	18x5	24
<b>SLICES, Flavored and Unseasoned</b>									
Idahoan® SLICES Au Gratin Potatoes	12/20.35 oz.	1 00 29700 00888 5	548481	737626	15.26 lbs.	17.85 lbs.	1.52	9x4	63
Idahoan® SLICES Scalloped Potatoes	12/20.35 oz.	1 00 29700 00889 2	548483	737627	15.26 lbs.	17.85 lbs.	1.43	9x4	63
Idahoan® SLICES Unseasoned Potatoes	4/5 lb.	1 00 29700 00882 3	548479	737625	20.00 lbs.	22.17 lbs.	2.21	6x3	80
<b>FLAKES, Flavored and Unseasoned</b>									
Idahoan® FLAKES INSTAMASH® Mashed Potatoes Mix	12/28 oz.	1 00 29700 00301 9	548457	737621	21.00 lbs.	23.38 lbs.	1.63	9x3	119
Idahoan® FLAKES Unseasoned Potatoes	6/5 lb.	1 00 29700 00203 6	548455	737620	30.00 lbs.	33.39 lbs.	1.89	6x4	196
Idahoan® FLAKES Unseasoned Potatoes	1/40 lb.	1 00 29700 00206 7	433031	737619	40.00 lbs.	41.21 lbs.	2.02	3x8	259
<b>CREAMY MASHED POTATOES, Flavored Single Serve Cups (Microwaveable)</b>									
Idahoan® Buttery Homestyle® Mashed Potatoes	10/1.5 oz.	1 00 29700 33141 9	641472	N/A	0.94 lbs.	1.74 lbs.	0.29	9x15	5
Idahoan® Four Cheese Mashed Potatoes	10/1.5 oz.	1 00 29700 33145 7	641473	N/A	0.94 lbs.	1.74 lbs.	0.29	9x15	5
Idahoan® Loaded Baked® Mashed Potatoes	10/1.5 oz.	1 00 29700 33148 8	641475	N/A	0.94 lbs.	1.74 lbs.	0.29	9x15	5
Idahoan® Roasted Garlic Mashed Potatoes	10/1.5 oz.	1 00 29700 33147 1	641474	N/A	0.94 lbs.	1.74 lbs.	0.29	9x15	5
<b>RETAIL, Mashed Potatoes (Smaller Packs)</b>									
Idahoan® Applewood Smoked Bacon Mashed Potatoes	12/4 oz.	1 00 29700 02150 1	636227	N/A	3.04 lbs.	3.60 lbs.	0.24	38x5	15
Idahoan® Baby Reds® Mashed Potatoes	10/4.1 oz.	1 00 29700 00138 1	636672	N/A	2.60 lbs.	3.10 lbs.	0.29	38x5	12
Idahoan® Baby Reds® w/ Roasted Garlic & Parm Mashed Potatoes	10/4.1 oz.	1 00 29700 00139 8	636225	N/A	2.60 lbs.	3.10 lbs.	0.29	38x5	12
Idahoan® Buttery Homestyle® Mashed Potatoes	12/4 oz.	1 00 29700 02141 9	626618	N/A	3.04 lbs.	3.60 lbs.	0.24	38x5	15
Idahoan® Buttery Homestyle® Mashed Potatoes Family Size	8/8 oz.	1 00 29700 13141 5	731117	N/A	4.15 lbs.	4.49 lbs.	0.29	35x5	20
Idahoan® Four Cheese Mashed Potatoes	12/4 oz.	1 00 29700 02145 7	608080	N/A	3.04 lbs.	3.60 lbs.	0.24	38x5	15
Idahoan® Loaded Baked® Mashed Potatoes	12/4 oz.	1 00 29700 02148 8	626394	N/A	3.04 lbs.	3.60 lbs.	0.24	38x5	15
Idahoan® Roasted Garlic Mashed Potatoes	12/4 oz.	1 00 29700 02147 1	626732	N/A	3.04 lbs.	3.60 lbs.	0.24	38x5	15
Idahoan® Sour Cream & Chives Mashed Potatoes	12/4 oz.	1 00 29700 02142 6	636226	N/A	3.04 lbs.	3.60 lbs.	0.24	38x5	15

Visit [idahoanfoodservice.com](http://idahoanfoodservice.com) or call 888.635.8115 to learn more.