

HONEST
EARTH®
by IDAHOAN FOODSERVICE

**CREAMY
MASHED POTATOES**
with Butter & Sea Salt



BETTER FOR YOU, MADE EASY
Smooth and creamy, simply seasoned.

Clean Label • Honest Ingredients • Scratch-Like Taste • Convenient & Consistent



WHOLESOME BOWLS



TEMPTING SIDES

HONESTLY DELICIOUS



MENU HERO

- Plant-Based
- Labor-Saving
- Shelf-Stable
- Easy Prep
- Takeout & Delivery Friendly
- Versatile



Nutrition Facts

32 servings per container
Serving size 3 Tbsp dry (23g)
140g prepared

Amount per serving
Calories 80

	% Daily Value*
Total Fat 0.5g	1%
Saturated Fat 0g	0%
Trans Fat 0g	
Cholesterol 0mg	0%
Sodium 230mg	10%
Total Carbohydrate 17g	6%
Dietary Fiber 1g	4%
Total Sugars 1g	
Includes 0g Added Sugars	0%
Protein 2g	
Vitamin D 0mcg	0%
Calcium 10mg	0%
Iron 0mg	0%
Potassium 272mg	6%

* The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

INGREDIENTS: IDAHO® POTATOES, BUTTER AND SEA SALT.

CONTAINS: MILK

GLUTEN-FREE



SHELF LIFE is approximately 14 months from date of packaging code (imprinted on the package)



BETTER FOOD FOR A BETTER WORLD

Feel good about serving Honest Earth with:

LESS WASTE

BETTER RESOURCE MANAGEMENT

SUPPORT OF FARMERS

72%

72% of consumers are concerned about the issue of food waste and its effects on the environment.¹



Bowl dishes are predicted to outperform 97% of all other foods, beverages, and ingredients over the next four years.²

76%

Mashed potatoes are found on 76% of non-ethnic menus.³

Better-For-You Preparation

1. **Add** 1 gallon of hot (180° - 190°F) water to a 6" x ½ size steam table pan.
2. **Add** entire pouch of potatoes at once and stir with a wire whip to distribute evenly and wet all potatoes.
3. **Let stand** 1 minute. Mix well and serve

Note: See website for oven preparation.

Indulgent Preparation

1. **Heat** 3 quarts of water and ½ cup of margarine or butter to a boil; remove from heat.
2. **Add** 1 quart of cold milk and then add one pouch of potatoes while stirring.
3. **Let stand** 1 minute or until all liquid is absorbed.
4. **Fluff and serve.**

Description	GTIN	US DOT Code	Canada DOT Code	Net Wt.	Ship Wt.	Pack Size	Case Cube	Tie/High (40 x 48 Pallet)	Finished (lbs./Case)
Honest Earth® Creamy Mashed Potatoes with Butter & Sea Salt	1 00 29700 00713 0	692268	737642	13.00 lbs.	14.55 lbs.	8/26 oz.	0.83	11x5	79

¹SUSTAINABILITY REPORT 2020, DATASSENTIAL

²THE SNAP FOOD PROFILE 2021, BOWL, DATASSENTIAL

³THE SNAP FOOD PROFILE 2021, MASHED POTATO, DATASSENTIAL

Visit honestearthfoodservice.com or call 888.635.8115 to learn more.

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