

A CANVAS FOR YOUR CULINARY CREATIVITY

Deliciously versatile as-is for simple mashed potatoes or as an ingredient in your favorite dishes.





Pro Tip: Potato flakes are perfect for making rich, delicious mashed potatoes. They're also a great way to add fluffiness to breads and pastas, thicken sauces or fillings, or to use as a binding agent for extra-moist meatballs.

InstaMash Preparation

- . **Measure** 1 gallon (3.79 L) of hot water (160 180°F) into a 4" x $\frac{1}{2}$ size steam table pan.
- While adding entire pouch of potatoes, gently blend mix with spoon or wire whip. DO NOT WHIP.
- 3. Place on steam table, heat to serving temperature and serve.

NOTE: For creamier mashed potatoes add more hot water.

Potato Flakes Preparation

- 1. Combine $1\frac{1}{4}$ qts boiling water, $1\frac{3}{4}$ tsps salt, $\frac{1}{4}$ cup butter and $2\frac{1}{2}$ cups cold milk into a 6" x $\frac{1}{2}$ size steam table pan or mixing bowl.
- 2. Pour in 11 ½ oz. potatoes. Stir by hand or use paddle mixer set at LOW speed about 10 to 15 seconds. For best results, do not overmix DO NOT WHIP. Serve.

NOTE: See website for more serving size directions.



We honor the integrity of the potato through our proprietary cooking method, which preserves the taste, texture, and quality unique to Certified 100% Idaho® Potatoes.



Description	Pack Size	GTIN	US DOT Code	Canada DOT Code	Net Wt.	Ship Wt.	Case Cube	Tie/High (40 x 48 Pallet)	Finished (Ibs./Case)
Idahoan® FLAKES INSTAMASH® Mashed Potatoes Mix	12/28 oz.	1 00 29700 00301 9	548457	737621	21.00 lbs.	23.38 lbs.	1.63	9x3	119
Idahoan® FLAKES Unseasoned Potatoes	6/5 lb.	1 00 29700 00203 6	548455	737620	30.00 lbs.	33.39 lbs.	1.89	6x4	196
Idahoan® FLAKES Unseasoned Potatoes	1/40 lb.	1 00 29700 00206 7	433031	737619	40.00 lbs.	41.21 lbs.	2.02	3x8	259