



Idahoan® Tater Tumbler

NEW! Appetizer Mix

EASY AND EVERYTHING BUT ORDINARY.



Idahoan® Tater Tumblers
made with Bacon & Cheddar

WOW YOUR CUSTOMERS AND BOOST YOUR BOTTOM LINE.

Make your menu memorable, and your bottom line more profitable with NEW Idahoan® Tater Tumbler Appetizer Mix, sure to be a traffic-driving favorite.

IDAHOAN® TATER TUMBLER APPETIZER MIX IS MORE PROFITABLE THAN MOST APPETIZERS

	Idahoan® Tater Tumbler	Poppers	Mozzarella Sticks
Unit Cost Per Piece	\$0.09	\$0.37	\$0.47
Pieces Per Order	6	6	6
Food Cost Per Order	\$0.54	\$2.22	\$2.82
Suggested Selling Price	\$6.99	\$6.99	\$6.99
Gross Margin Per Order	\$6.45	\$4.77	\$4.17

*Assumes a distributor markup.

CREATIVE AND ON-TREND

It's a new appetizer that's fun, sharable and dippable. Add seasonings, pair ingredients and serve with sauces. Or mix in diced ingredients such as:

- Andouille sausage
- Lump crab meat
- Tasso ham
- Bacon
- Cheddar cheese
- Jalapeños

Opportunities are endless.

EASY TO PREPARE

Ready in minutes! Just mix, scoop and fry.

GREAT HOLD TIME

Unlike most appetizers, these remain crispy and crunchy under a heat lamp up to three hours.



IDAHOAN® TATER TUMBLER

Delivers a handmade appearance and incredible potato taste, every time.

Allergens: Milk & Soy

No MSG. No Partially Hydrogenated Oils. No BHA/BHT. U-D

Top Menu Ideas

1. Serve as an appetizer, and create your own clever name.
2. Accompany your center plate protein.
3. Add cheese, protein, vegetables or seasonings to make a signature menu item.
4. Reduce plate cost and add fun without losing value! Serve chicken wings? Reduce the number of wings and fill the plate with Tater Tumblers.
5. Serve with sauces or condiments you already have.

Description	GTIN	Distributor Product Code	Pack Size	Ship Wt (lbs)	Case Cube (cubic ft)	Tie/ High	Net Wt (lbs)	Srv/Case (svg size: #60 scoop)
Idahoan® Tater Tumbler Appetizer Mix	10029700003903		4 ct/32.9 oz pouches	8.93	.486	18x5	8.23	480

Make your menu the stand-out in sales, profit and social sharing.
Order NEW Idahoan® Tater Tumbler Appetizer Mix.



Homemade Taste Every Time®

ORDER NOW! 1.800.635.6100
OR ASK YOUR DISTRIBUTOR

idahoanfoodservice.com

**PROMOTE
100% IDAHO
POTATOES
ON YOUR MENU.
IT MATTERS.**



© Idahoan Foods LLC ID0150